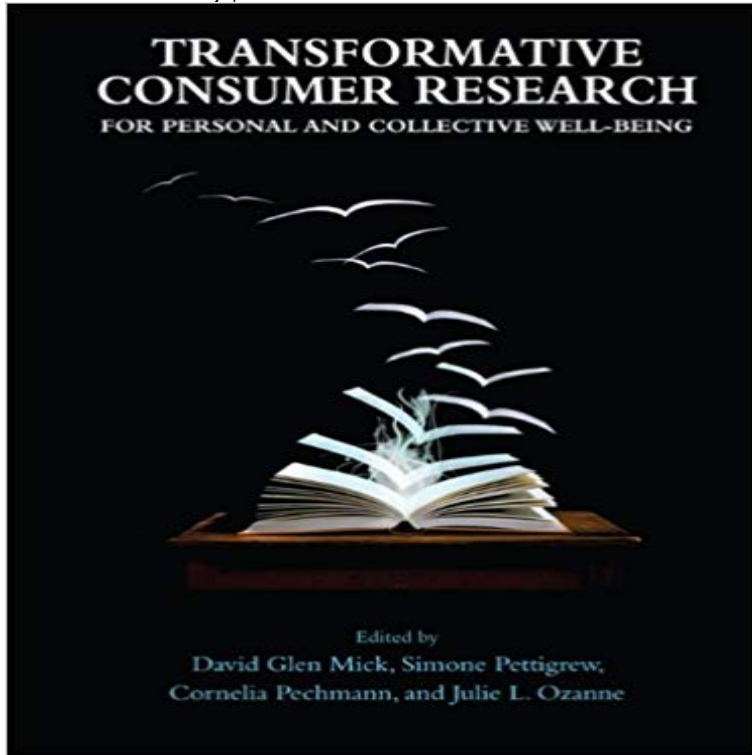


# Transformative Consumer Research for Personal and Collective Well-Being



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