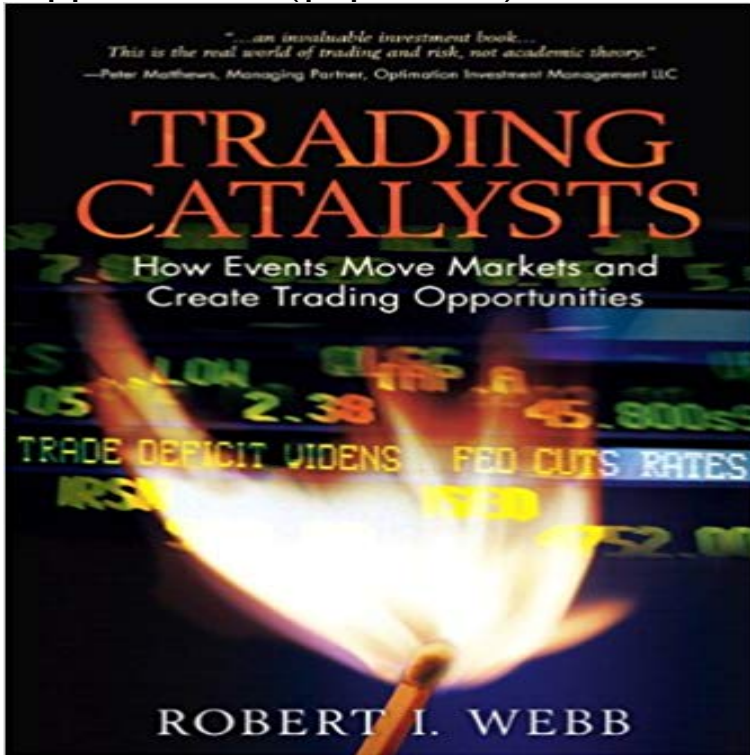


# Trading Catalysts: How Events Move Markets and Create Trading Opportunities (paperback)



Trading Catalysts takes you into the market and recounts moment-by-moment price action. From an almost 14% rise in the Nasdaq following a surprise Fed rate cut to an incredible (and temporary) 22% decline in the S&P 500 futures price following a single large sell order, Trading Catalysts is loaded with real-life examples of how events move markets. Must reading for traders and investors alike. --Victor Canto, Pd.D., founder of La Jolla Economics and a columnist for The National Review At last...an invaluable investment book that shows in detail how markets actually behaved during extreme events, times when fortunes were won or lost in the blink of an eye. This is the real world of trading and risk, not academic theory. Read, learn and prepare yourself because these types of extraordinary events will happen again. --Peter Matthews, Managing Partner, Optimization Investment Management LLC

Understand the Triggers of Market Volatility and Take Advantage of Them  
Actionable lessons from 25 years of major events and the markets reactions to them  
Predicting the market impact of everything from Fed statements to natural disasters  
Separating real information from noise, major market movers from trivia  
In Trading Catalysts, Robert I. Webb examines the various factors that move markets. Webb focuses on the catalysts that spark the biggest price changes and the greatest potential for substantial profits or losses. Using numerous real market examples, Webb demonstrates the often inconsistent response of prices to similar trading catalysts across markets and over time, the occasional significantly delayed response, and the frequent market overreaction. Whether traders bet directly on a trading catalyst, on the presumed market reaction (or overreaction) to it, or not at all, the potential impact on market prices and volatility means that all traders must pay attention to trading catalysts and

the market reactions that they induce. At the very least, the prospect of significant volatility around some event may affect the timing of a trader's entry or exit of positions and may cause a trader to reduce his position size. If you're a serious trader, this book will help you understand the influence of trading catalysts and identify potential trading opportunities. Volatile financial markets create both the risk of substantial losses and the opportunity for substantial gains. Sudden jumps or breaks in prices can impart a roller-coaster-ride-like quality to trading or investing in financial markets. Trading Catalysts is the first complete guide to the events that spark large changes in prices. These include: central bank actions; ill-advised comments by policymakers; news of natural disasters; elections; certain economic reports; terrorism; company specific announcements; the unwinding of large positions by key market participants; and simple trading errors among others. The varied origin of trading catalysts means that some traders may have an edge in anticipating the market's reaction to certain trading catalysts. Numerous real market examples take the reader into the heart of the market to illustrate the direction, magnitude, speed, duration, intensity and breadth of influence of trading catalysts on market prices. Because a minute can be a lifetime in the world of trading, many of the detailed examples recount moment-by-moment and tick-by-tick changes in market prices. This book discusses the role that trading catalysts (or prevailing beliefs about market relationships), market conditions, and sentiment play in determining how prices react and sometimes overreact to various trading catalysts over time. Trading Catalysts will help readers anticipate potential events that could spark rallies or breaks; predict situations with feedback loops that drive markets up or down; and identify situations where substantial overreactions are likely to occur. Size Matters: When key players unwind positions and move the markets The

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Quantifying the Market Impact of Natural Disasters: From earthquakes to floods to mad cow disease  
Fat Fingers: When trading errors and mistranslations move the market  
Of Straws and Camels Backs: When trivial news sparks huge moves  
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