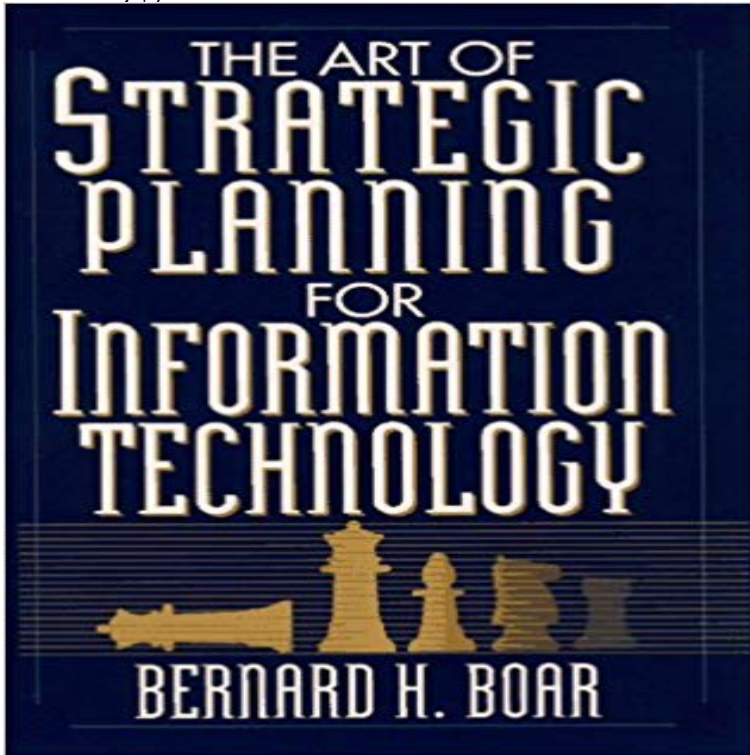


The Art of Strategic Planning for Information Technology: Crafting Strategy for the 90s



Computer Science/Information Technology
The Art of Strategic Planning for Information Technology Drawing on the teachings of Sun Tzu and Machiavelli, this book offers a complete and integrated methodology for performing strategic business planning for information technology using the most modern techniques. It provides a complete analysis of the major trends impacting the information technology organization in the 1990s including business reengineering, client/server computing, downsizing, open systems, and the decline of IBM. The Art of Strategic Business Planning for Information Technology focuses on the topics of strategy and information technologymaking strategy relevant, accessible, and understandable to the information technology professional. Readers will find: A complete methodology covering assessment, strategy formulation, execution, quality control, and administration A thorough integration of many current approaches to strategy formulation within one framework Coverage of all major strategy frameworks including capability analysis, core competence analysis, strategic intent, pivot positioning, and Kano diagrams Discussions of important information technology issues including downsizing, outsourcing, client/server computing, business reengineering, and more Applications of the techniques used to analyze specific contemporary issues confronting the information technology strategists today Extensively illustrated, this book also offers technology trend tables, an appendix of aphorisms on strategy, a strategy glossary, a strategy data flow diagram and data model, as well as all major strategy frameworks.

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