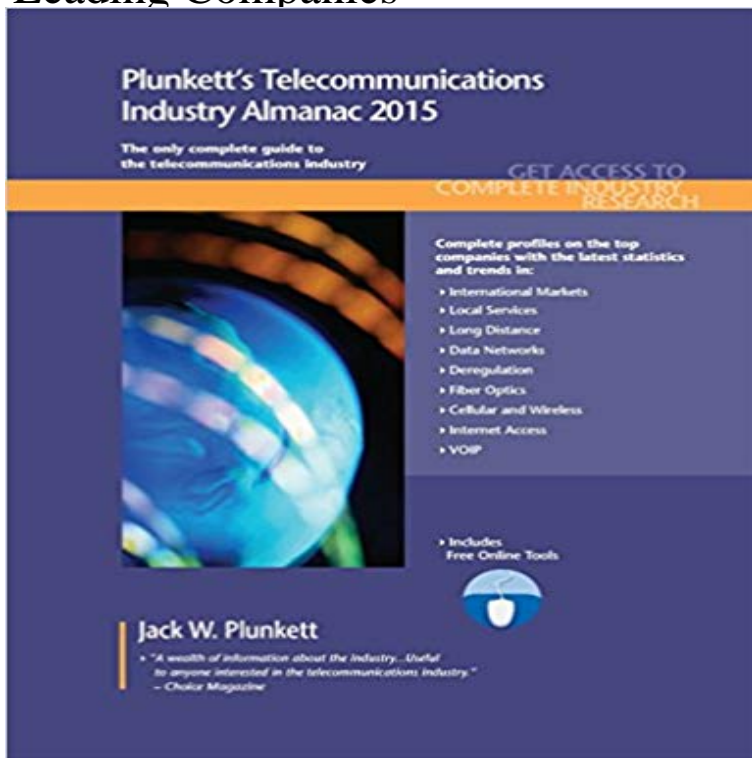


# Plunketts Telecommunications Industry Almanac 2015: Telecommunications Industry Market Research, Statistics, Trends & Leading Companies



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TELECOMMUNICATIONS INDUSTRY ALMANAC 2015 Key Findings: Plunkett Research lists top 400 companies in Telecommunications and names the top trends changing the industry for the mid term. Key Features: Industry trends analysis, market data and competitive intelligence Market forecasts and Industry Statistics Industry Associations and Professional Societies List In-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for free access to search and export data at Plunkett Research Online Link to 5-minute video overview of this industry Pages: 527 Statistical Tables Provided: 19 Companies Profiled: 374 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving? How is the industry being shaped by new technologies? How is demand growing in emerging markets and mature economies? What is the size of the market now and in the future? What are the financial results of the leading companies? What are the names and titles of top executives? What are the top companies and what are their revenues? Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Telecommunications Industry

- 1) Introduction to the Telecommunications Industry
- 2) A Brief History of Deregulation
- 3) Local Landline Service Suffers; Bundled Services Pick Up Some of the Slack
- 4) 3G and 4G Networks Rollout Worldwide/5G on the Horizon/Massive Investments Required
- 5) Wi-Fi Enables Wireless Traffic Growth
- 6) Chinese, Indian and African Cellphone Markets Skyrocket
- 7) VOIP Use Soars and Threatens to Revolutionize

Telecom 8)Telecom Equipment Makers Face Intense Competition from Manufacturers in China 9)Telecom Companies, Including AT&T and Verizon, Compete in the Television Market 10)Fiber-to-the-Home (FTTH) Gains Traction 11)Global Broadband Market Nears 3 Billion Subscribers, Fixed and Wireless 12)Cable Providers Compete Aggressively For Telephone and Internet Access Business 13)Telecommunications Systems Move Online Including Unified Communications, Telepresence 14)Carriers Eliminate Unlimited Access Plans for Smartphones and Landlines, Up Profit Potential Telecommunications Industry Statistics 1)Telecommunications Industry Overview 2)Quarterly Telecommunications Industry Revenue by Class of Customer, U.S.: 1st Quarter 2013 - 1st Quarter 2014 3)Wired Telecommunications Carriers, Estimated Sources of Revenue, U.S.: 2010-2012 4)Wired Telecommunications Carriers, Estimated Breakdown of Revenue by Type of Customer, U.S.: 2010-2012 5)Wired Telecommunications Carriers, Estimated Sources of Expenses, U.S.: 2007-2012 6)The Baby Bells Then & Now 7)Total Retail Local Telephone Service Connections, U.S.: 2010-2013 8)U.S. Households With & Without Telephone Service, including Wireless: November 1983-July 2013 9)Annual Personal Consumption Expenditures on Telecommunications, U.S.: Selected Years 1980-2013 10)Wireless Telecommunications Carriers (except Satellite): Estimated Sources of Revenue & Expenses, U.S.: 2010-2013 11)Top Mobile Operators by Number of Subscribers, Worldwide 12)Internet Access Technologies Compared 13)Wireless Standards & Speeds 14)Satellite Telecommunications: Estimated Sources of Revenue & Expenses: 2008-2012

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