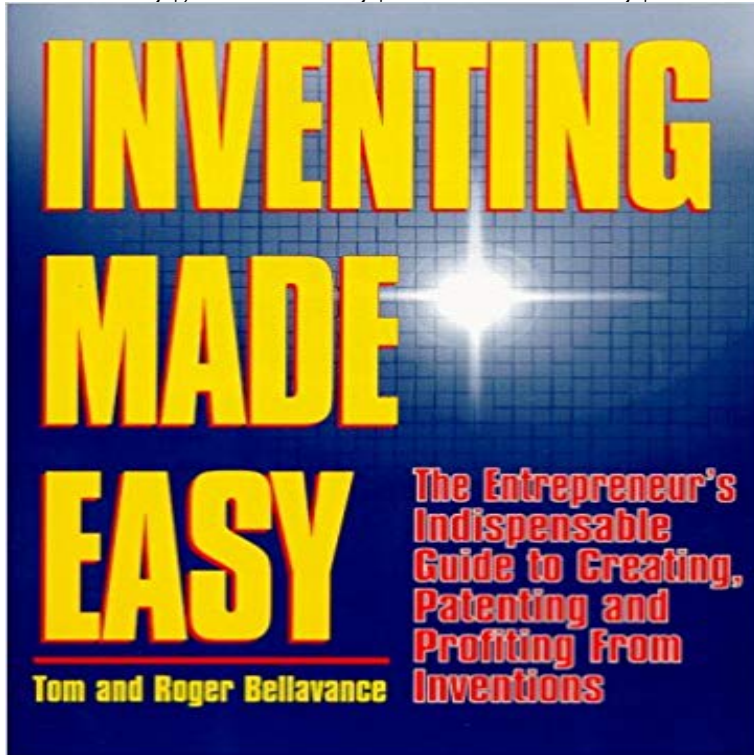


Inventing Made Easy: The Entrepreneurs Indispensable Guide to Creating, Patenting and Profiting From Inventions



Do you dream of huge profits from your inventions? Anyone who has ever had an idea for an invention has probably fantasized about getting a patent and making millions of dollars off it. Realistically, its not that easy. Taking your idea and transforming it into reality is one of the hardest things you could ever try to do. Realizing commercial success makes the whole process doubly difficult. Failure is all too easy unless you have a guide to show you how. Inventing Made Easy: The Entrepreneurs Indispensable Guide to Creating, Patenting and Profiting From Inventions is your personal guide to creativity, driving an inspiration from concept to reality, inventing, prototyping & market testing leading to validation and finally business start-up and marketing for sales and success. This no-holds-barred book tells it like it is. Authors and veteran inventors Tom Bellavance and Roger Bellavance educate the novice as well as the established inventor about many of the perils and pitfalls inherent to the process. The authors blend years of inventing experience with credible authority and a passionate belief in every inventors potential. Its as if you are getting insider information from a best friend. This book teaches how to light the fires of your creativity to dream up winning ideas. The authors take you step-by-step through the maze known as the patent process. You can explore your options as you read about the many ways to make money with your inventions. This books savvy marketing tips teach you how to successfully promote and sell your products. Inventing Made Easy really shines as a source of information on starting up a small business and selling an invention. It further explores powerful and proven ways to help the aspiring entrepreneur obtain sales and commercial success from an invention. Jam-packed in this book and in its voluminous appendices are listings of

inventing resources. Profoundly valuable and not easily gathered, they alone are well worth the cost of the book. This book brims with hundreds of hours of research at your fingertips. This comprehensive reference is the only book you'll need to create, patent and market your invention successfully. With their straight-from-the-hip narrative, free of the heavy technical jargon typical of the many books on the subject, the Bellavances become your mentors throughout the process. In this comprehensive resource, you'll learn how to: Make your creativity flow to mega-generate ideas. Safeguard (through proper documentation) and patent your idea. Protect yourself from industrial espionage and patent infringement. Avoid being victimized by invention promotion firms. Find a manufacturer and set up licensing deals. Exploit proven marketing outlets and techniques to promote and sell your products. Profit from your invention with your own business. You can avoid many of the pitfalls and problems that cause many inventors to fail. Inventing Made Easy shows readers how to take full control of the inventing process. With it, you possess the tools to invent and blaze a bold path to success.

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