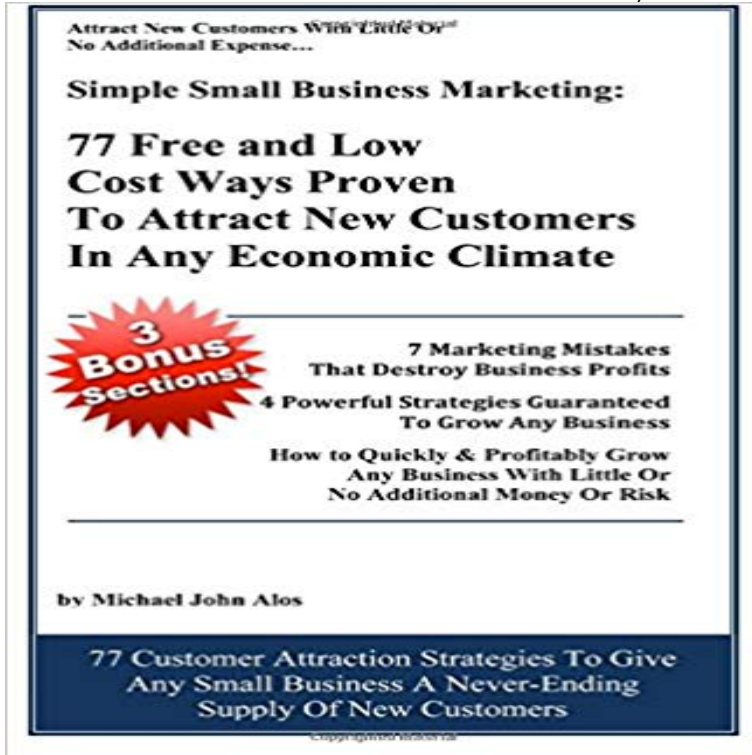


Simple Small Business Marketing: 77 Free and Low Cost Ways Proven To Attract New customers in any economic climate



For most small businesses, attracting new customers is a never-ending cycle of frustration and confusion. Simple Small Business Marketing: 77 Free and Low Cost Ways Proven To Attract New Customers gives small businesses the marketing strategies they need to put a never ending flow of new customers into their sales pipeline. If you don't want to spend a small fortune on marketing your small business, this book was written exactly for someone like you. What's Inside the Book?

- 77 innovative ways to market your small business and increase sales using low cost marketing strategies.
- Secret and Stealth marketing strategies for finding new customers.
- How to make powerful offers to instantly attract new customers to your business.
- How to sway even the most skeptical prospect into buying your product or service.
- Innovative ways to get other businesses to market your products at no cost to you.
- A practically no cost way to make all your employees happy, while getting them to sell more.
- The biggest marketing mistake that small businesses are making that's costing them thousands-of-dollars, and how to fix this mistake.
- The little known secret top online retailers are using to increase their profits on the Internet and how you can do the same.
- The most important marketing element to attracting more new customers than you'll ever need.
- How you can give something away to generate large numbers of leads.
- How to increase sales by 10%, 25%...or 50% more by asking a simple question.
- These 3 little words that will change how you market your small business and attract new customers.
- How to get your suppliers to market your small business.
- The most important element in any advertisement which when included, will force your prospects to read your advertisements.
- Why putting your telephone number in any advertisement is costing you new customers.

Plus 3 Bonus

Sections: - Marketing Mistakes That Kill Business Profits. - Powerful Strategies Guaranteed To Grow Any Business. - How to Quickly & Profitably Grow Any Business With Little Or No Additional Money Or Risk.

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access to compete on the basis of well-established relationships with their customers. Bajaj may go global in the future, as the Indian market evolves, but it has no profitable at prices low enough to attract many buyers in emerging markets.

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