

## Season Finale



In the mid-1990s, two major Hollywood studios, Warner Bros. and Paramount Pictures, each launched their own broadcast television network with the hope of becoming the fifth major player in an industry long dominated by ABC, CBS, NBC, and, more recently, Fox. Despite the odds against them, the WB and UPN went on to alter the landscape of primetime television, only to then merge as the CW network in 2006 each a casualty of conflicting personalities, relentless competition, and a basic failure to anticipate the future of the entertainment business. Unfolding amid this backdrop of high-stakes business ventures, fanatical creative struggles, and corporate power plays, *Season Finale* traces the parallel stories of the WB and UPN from their prosperous beginnings to their precipitous demise. Following the big money, big egos, and big risks of network television, Susanne Daniels, a television executive with the WB for most of its life, and Cynthia Littleton, a longtime television reporter for *Variety*, expose the difficult reality of trying to launch not one but two traditional broadcast networks at the moment when cable television and the Internet were ending the dominance of network television. Through in-depth reportage and firsthand accounts, Daniels and Littleton expertly re-create the creative and business climate that gave birth to the WB and UPN, illustrating how the race to find suitable programming spawned a heated rivalry between the two but also created shows that became icons of American youth culture. Offering insider stories and never-before-published details about shows such as *Buffy the Vampire Slayer*, *Dawson's Creek*, *7th Heaven*, *Gilmore Girls*, *Smallville*, *Felicity*, *Girlfriends*, *Everybody Hates Chris*, and *America's Next Top Model*, Daniels and Littleton provide an exhaustive account of the two creative teams that ushered these

groundbreaking programs into the hearts, minds, and living rooms of Americans across the country. But in spite of these successes, the WB and UPN unraveled, and here the authors elucidate the corporate miscalculations that led to their undoing, examining the management missteps and industry upheaval that brought about their rapid decline and the surprising teamwork that united them as the CW. The result is a cautionary and compelling entertainment saga that skillfully captures a precarious moment in television history, when the dramatic transformation of the broadcast networks signaled an inevitable shift for all pop culture.

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**Riverdale season finale recap** 1 day ago Riverdale finale recap: Chapter Thirteen: The Sweet Hereafter but its fairly evident that next season will be propelled by Archies realization **Riverdale season finale: Is [spoiler] really dead?** 1 day ago Big Bang Theory season finale: showrunner Steve Molaro on what Amys big move means for her relationship with Sheldon. **The Big Bang Theory Season 10 Finale: Sheldon and Amy Turning Riverdale season finale recap** Recommended Photos: NCIS Season 12 Finale on . **News for Season Finale** 1 day ago In the lead-up to the season finale of The Big Bang Theory, which airs Thursday, May 11 at 8/7c on CBS and CBS All Access, we caught up with **Riverdale Season-1-Finale Recap: The Sweet Hereafter - Vulture** 22 hours ago Unfortunately, Riverdales season finale fails to match the winningly bizarre penultimate episode, given that its more concerned with tying up **Season finale - Wikipedia** Recommended Photos: The Big Bang Theory season finale airs on Thursday, May 11 at 8/7c on . **These Are The Season Finale Airdates For Your Favorite Shows** Apr 25, 2017 Its that time of year again. ABC has set spring season finale dates for its scripted and unscripted series. American Crime is up first with its **Cheryl Blossom Owned the Riverdale Season Finale - Riverdale** 9 hours ago Thursdays Riverdale season finale belonged to Cheryl Blossom. If the show had dedicated the entire episodes storyline to Cheryl, it would **Big Bang Theory season finale: Did Sheldon really pop the question?** 1 day ago It happens fairly fast, at the end of whats actually a very tantalizing and therapeutic season finale (all things considered). A masked robber **Big Bang Theory finale recap: Season 10, Episode 24** 1 day ago Now that was a season finale. The episodes perfect blend of humor, thrill, twists, and turns was a great way to end The Catches sophomore **Riverdale Season 1 Finale Recap, Season 2 Spoilers [Spoiler** 1 day ago Executive producer Roberto Aguirre-Sacasa breaks down the season 1 finale. **The Big Bang Theory Cast On The Season Finales Ending: Its A** 1 day ago The following story contains spoilers from Thursdays The Big Bang Theory

finale, proceed at your own peril. He likes it, and hes finally ready to **Black-ish Season 3 Finale Sprinkles Review - Todays News: Our** 1 day ago Sheldon Cooper made a big realization in the season 10 finale of The Big Bang Theory executive producer Steve Molaro explains how it all Season Finale news that is up-to-the-minute. Get breaking Season Finale information and an unfiltered, no-holds-barred analysis of Season Finale-related **Season Finale Deadline** 8 hours ago Watch Sheldon Cooper awkwardly propose to girlfriend Amy Fowler on the 2017 season finale of the Big Bang Theory. **Here Are The 2016-2017 Season Finale Storylines For Your** 1 day ago Riverdale showrunner Roberto Aguirre-Sacasa hints at the thrills, romance and suspense on tap in Thursdays season finale. **TV Season Finale Dates 2017 POPSUGAR Entertainment** 1 day ago Its been a busy season, slowed only by Aisha Hindss remarkable, episode-length oratory as Harriet Tubman. In Undergrounds season finale, **The Catch series finale recap: Season 2, Episode 10 [RECAP] Underground Season Finale: Soldier Black America Web** 21 hours ago For those of us whove stuck through some long, plotless stretches this year, the tenth season finale of The Big Bang Theory offers a mighty big **Big Bang Theory Season Finale: Whats in Store for Amy and** 1 day ago Black-ish is at its best when its most personal, and its hard to get more personal than an episode like Sprinkles, its Season 3 finale. **Riverdale Spoilers Season 1 Finale Preview TVLine** 20 hours ago The Big Bang Theory fans got the biggest surprise of them all in the Season 10 finale, The Long Distance Dissonance, as Sheldon (Jim **Riverdales KJ Apa & Cole Sprouse Say the Season Finales Ending** 1 day ago Exclusive! KJ Apa and Cole Sprouse preview the finale and a gnarlier season 2. **Underground Season-2-Finale Recap: Soldier - Vulture** A season finale may contain a cliffhanger ending to be resolved in the next season. Alternatively, a season finale could bring storylines to a close, going out on a high and similarly maintaining interest in the series eventual return. **Sheldon Makes A Life-Changing Move On The Big Bang Theory** 2 days ago The season 3 finale of Black-ish Wednesday night wont be following suit with the lighthearted twists of the finales that came before it. **The Big Bang Theory Season-10-Finale Recap: I Do? - Vulture** 1 day ago Season two of WGN Americas hit TV series Underground, will come to a jaw-dropping close in the finale episode Soldier airing Wednesday, **The 2017 Big Bang Theory Season Finale Gave Us All the Feels** 1 day ago Theres one word that pops into my head when I think about this season 10 finale of The Big Bang Theory. That word is proud. In more than one