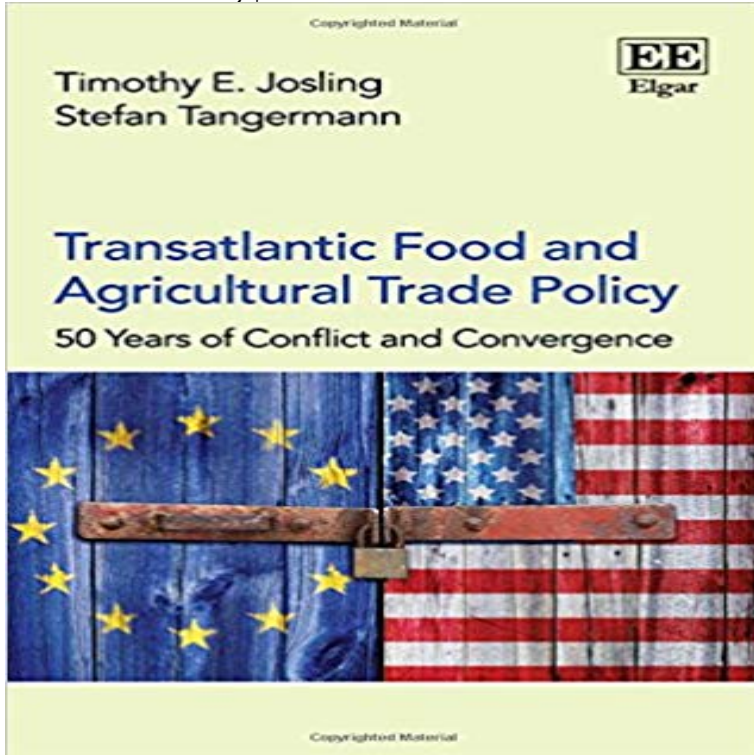


Transatlantic Food and Agricultural Trade Policy: 50 Years of Conflict and Convergence



This is an invaluable piece of work that, to my knowledge, is not replicated anywhere, even in piecemeal fashion. It should be read by everyone having a stake in the Transatlantic Trade and Investment Partnership (TTIP) negotiations. It fills an historical vacuum in US-EU agricultural trade relationships that has existed for decades. This book provides the context of the past half century, and it will be invaluable for another half century.- Clayton Yeutter, Former US Trade Representative, Former US Secretary of Agriculture and Senior Advisor at Hogan Lovells, USTwo of the worlds brightest academic and economic minds convene and draw a precise picture of how US-EU trade relations in food and agriculture developed in the last 50 years. Timothy E. Josling and Stefan Tangermann take you behind the scenes of intense transatlantic negotiations and show you who pulls the strings on both sides of the Atlantic. The book is a must read for all who want to better understand the workings of current transatlantic negotiations and future global regulations related to food policy.- Franz Fischler, President of the European Forum Alpbach and former EU Commissioner for Agriculture and FisheriesJosling and Tangermann, foremost experts in their field, provide an historical look at EU-US agricultural and food policy and the current Transatlantic Trade and Investment Partnership (TTIP) negotiations. An invaluable explanation of 50 years of conflict and convergence that provides timely insights into the possible reconciliation of EU and US policy post-TTIP.- Pascal Lamy, Former Director-General of the WTOTim Josling and Stefan Tangermanns Transatlantic Food and Agricultural Trade Policy traces the past fifty years of transatlantic trade relations in the area of food and agricultural policy, from early skirmishes over farm policies to on-going conflicts

over biotech foods and hormone use in animal rearing. The authors take an analytical approach to the causes of transatlantic conflict and the extent to which these trade tensions in agricultural markets have reflected wide differences in policy approaches and levels of support. They explore the role played by international rules, in the GATT, and subsequently the WTO, in disciplining farm price support policies to allow for more open markets. The book also points to possible ways to end five decades of transatlantic trade tensions in the area of food and farm products. Scholars, practitioners and policymakers will find this timely book an invaluable and comprehensive guide to the causes of, and solutions to, the persistent EU-US trade conflicts in agricultural and food policy.

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