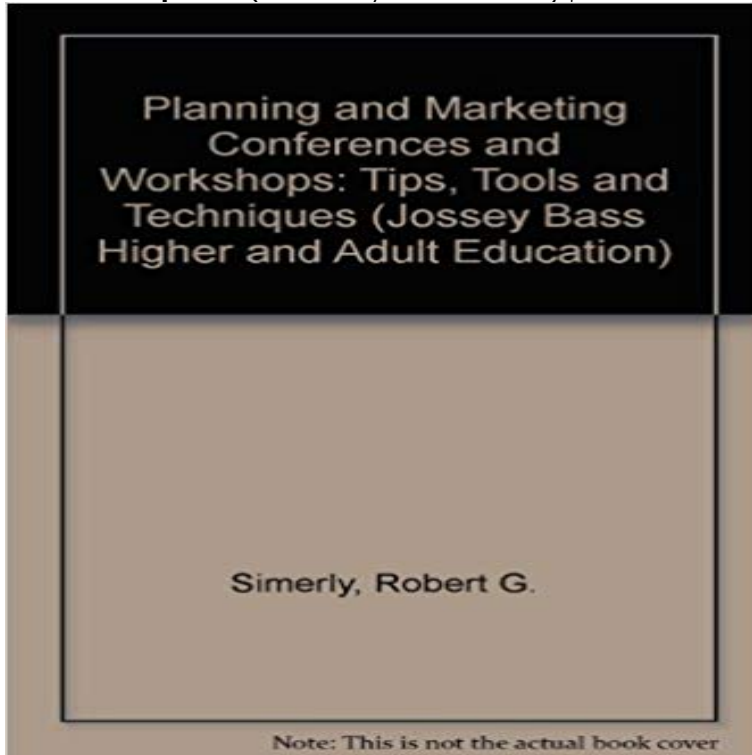


# Planning and Marketing Conferences and Workshops: Tips, Tools, and Techniques (Jossey Bass Higher and Adult Education)



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