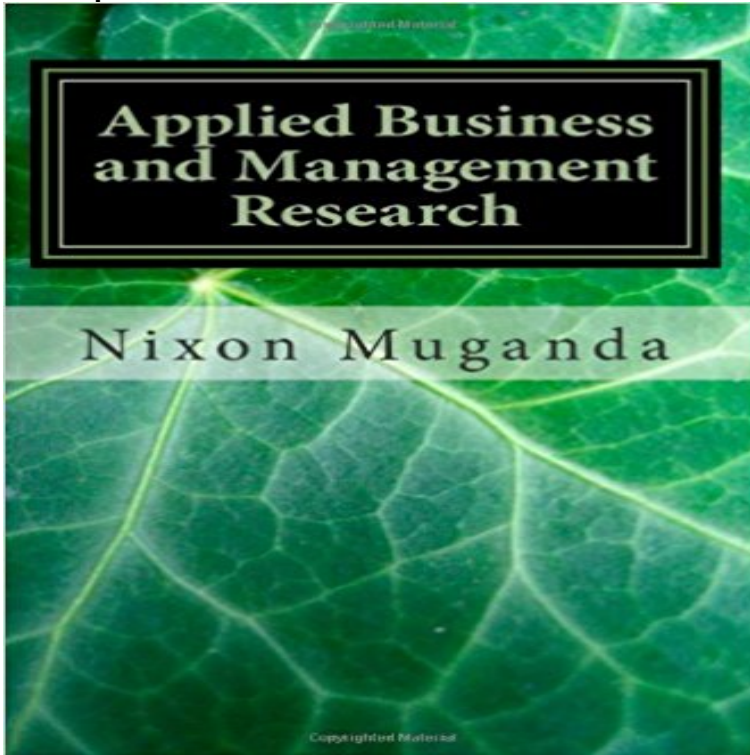


# Applied Business and Management Research: Exploring the principles and practice of research in Africa



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