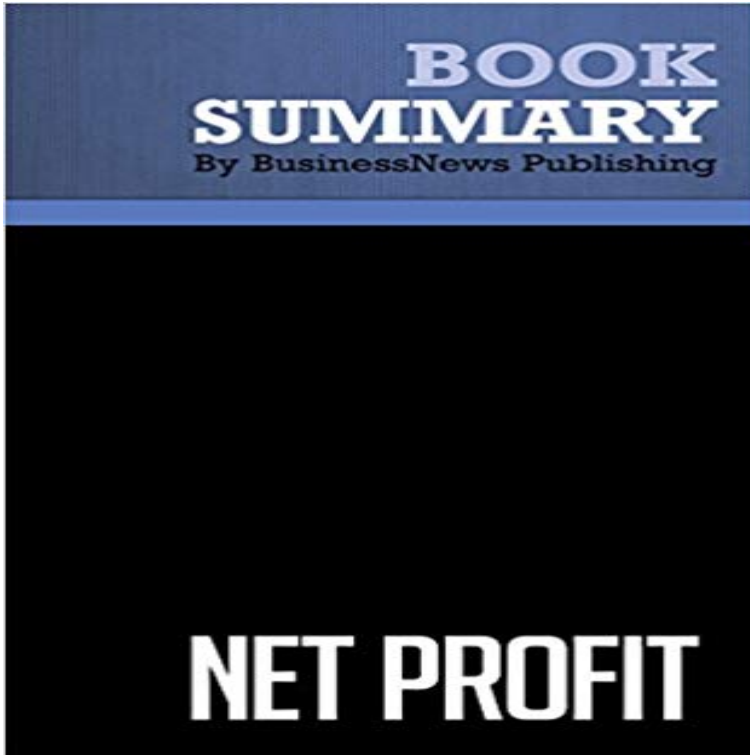


Summary : Net Profit - Peter S. Cohan: How to Invest and Compete in the Real World of Internet Business



Complete summary of Peter S. Cohans book: Net Profit: How to Invest and Compete in the Real World of Internet Business. This summary of the ideas from Peter S. Cohans book Net Profit shows how thousands of businesses are in the process of migrating to the Internet because the entry barriers are so low at the present time. The leading Web players, however, are those companies that have shaped their business strategy so as to gain control of the choke points and economic levers within their respective industries. In his book, the author explains the strategies that all companies should follow if they wish to become valuable internet companies of the future and why you need to implement them now before everyone else. Added-value of this summary: Save time Understand key concepts Expand your knowledge To learn more, read Net Profit and find out how to develop the best strategies that will guarantee you internet success.

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