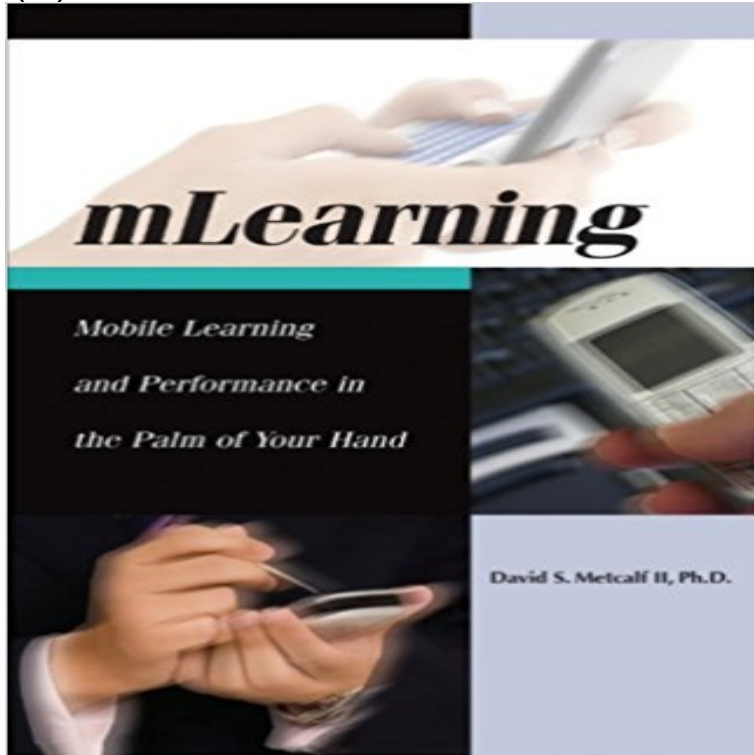


mLearning: Mobile Learning and Performance in the Palm of Your Hand (1)



Gain back hours of useful time each day by learning on the go. The next time you're on the road, stuck in an airport or waiting in line, don't allow your valuable time to be wasted by circumstances you can't control. Turn on your PDA, smart phone or wireless connection and use those stolen moments to learn. Mobile learning or mLearning combines the technologies of mobile communications with any electronically delivered material. This exciting new book speaks to users at the grassroots level who want to capitalize on the latest mLearning trends to learn on the go, save time and improve productivity. How is mLearning being utilized in the corporate world? What instructional design principles work and don't work? What lies ahead for ebooks, handtop computing, wearable computers, iPods? You'll get the answers to all your questions in 10 chapters that detail how to seamlessly integrate learning into your lifestyle and workstyle. Topics include: Overview of PDA, smart phones & wireless connections. Case studies of how others are using mLearning. Instructional design principles for wireless development. When to use multimedia and what tools are available. How to integrate mLearning with core wireless functions. How to benefit from synchronization and voice-based mobile functions.

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