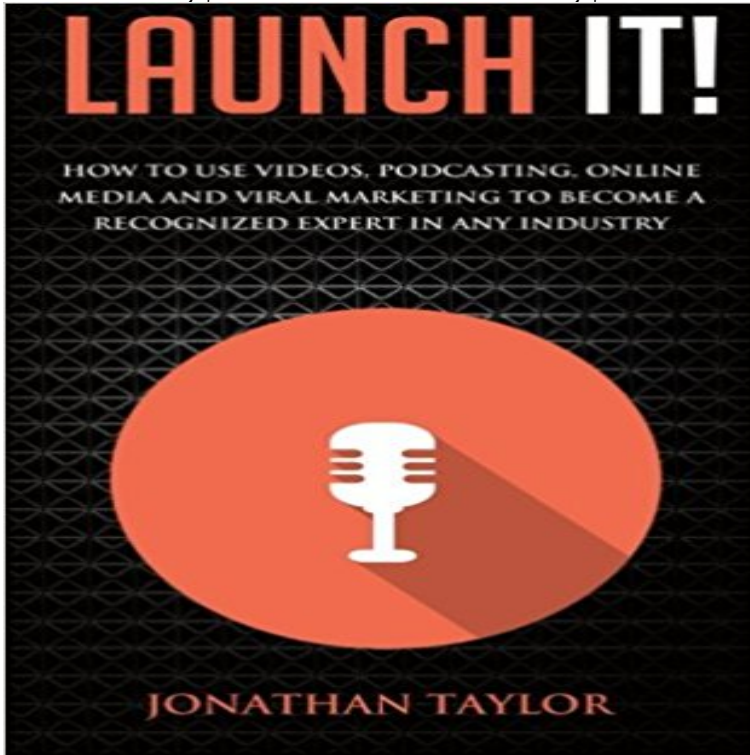


Launch It!: How to Use Videos, Podcasting, Online Media and Viral Marketing to Become a Recognized Expert in Any Industry



Launch It! is THE guide for promoting your business or personal brand with online media. It provides several case studies of individuals who are using online video, podcasting, social media, and viral marketing to become recognized experts in their field of expertise. You'll learn: A simple blueprint for establishing yourself as a leading authority through content marketing. A step by step process to launching your first audio or video podcast.

How to grow your business, separate yourself from the competition, and never chase after another sale. How to generate passive revenue from your online content.

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