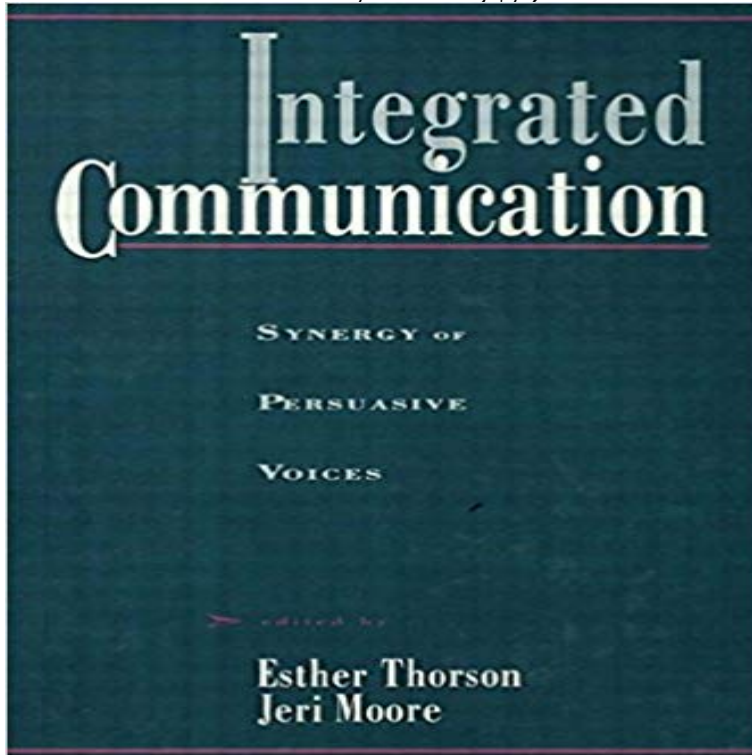


# Integrated Communication: Synergy of Persuasive Voices (Advertising and Consumer Psychology)



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