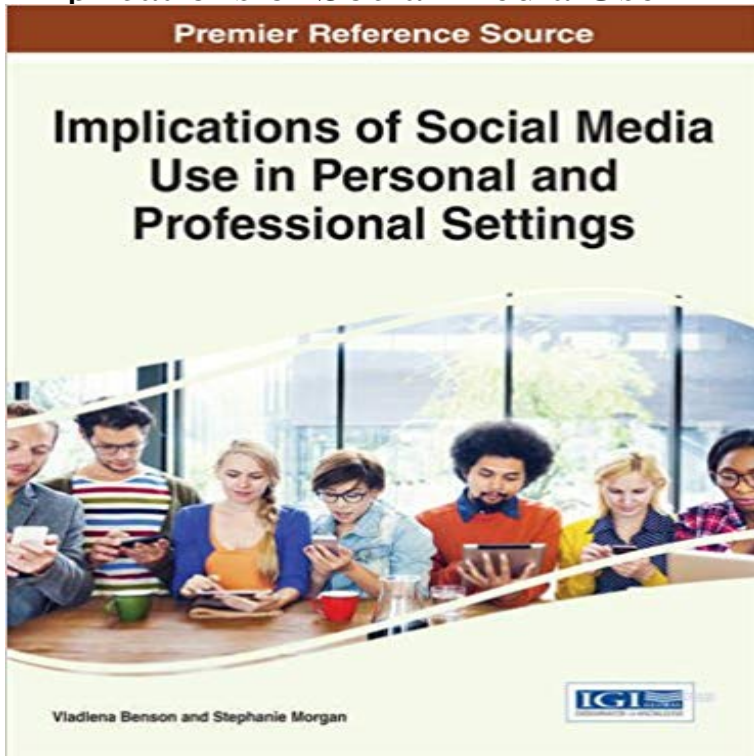


Implications of Social Media Use in Personal and Professional Settings



Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. However, while social networking helps the world stay connected, its use must be further examined in order to determine any possible pitfalls associated with the use of this technology. *Implications of Social Media Use in Personal and Professional Settings* investigates the paradoxical nature of social networking in our personal lives and in the workplace. Highlighting emergent research and psychological impacts, this publication is an indispensable reference source for academics, researchers, and professionals interested in the application of social media, as well as the positive aspects and detrimental effects of the usage of these technologies.

Implications of social media use in personal and professional settings Summary: Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. However, while social networking helps the

Implications of Social Media Use in Personal and Professional Settings Vladlena Benson Kingston Business School, Kingston University, UK Stephanie Morgan

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