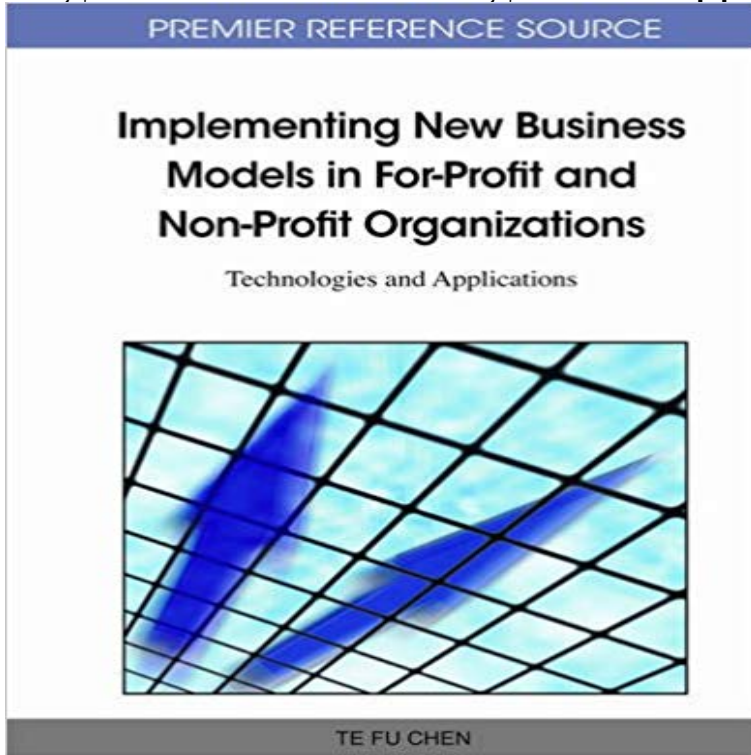


# Implementing New Business Models in For-Profit and Non-Profit Organizations: Technologies and Applications



As technology continues to evolve, existing business models become limited with respect to complexity and speed. Accordingly, significant transformation has shaped the economy and business environments in recent decades. *Implementing New Business Models in For-Profit and Non-Profit Organizations: Technologies and Applications* provides relevant theoretical frameworks and the latest empirical research findings on a new platform of business models and then explores the relationship between the new Business 2.0 alliance and Web 2.0.

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