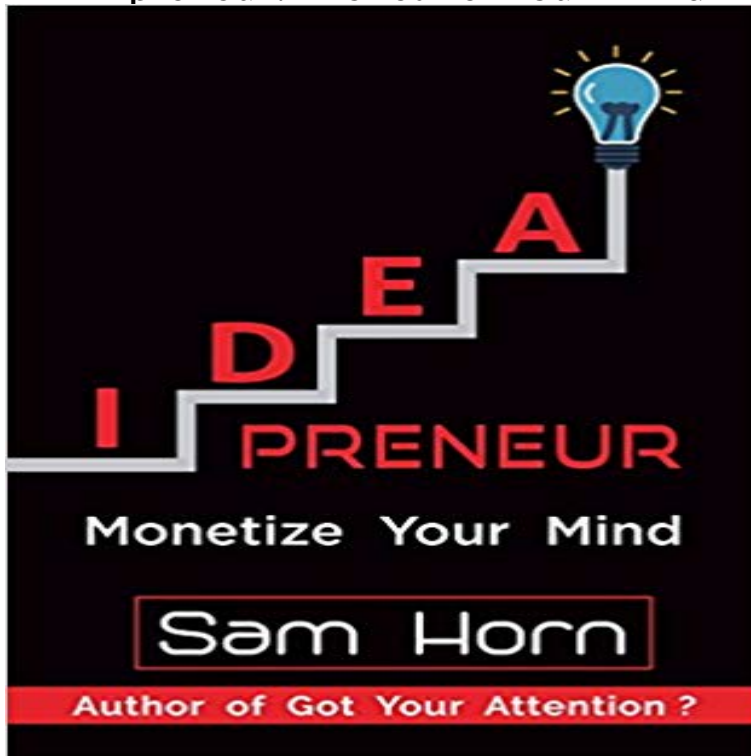


IDEApreneur: Monetize Your Mind



No matter what people tell you, words and ideas can change the world. Robin Williams Welcome. Congratulations to you for carving time out of your busy schedule to discover how to make a mint from your mind. I agree with Robin Williams that words and ideas can change the world and your world for good. If your goal is to produce one-of-a-kind ideas you can monetize, youre in the right place. Youre about to discover how to generate commercially-viable ideas (what I call equity ideas) that are so interesting, unique and bottom-line beneficial, people will gladly pay for them. Most importantly, youll learn how to act on your ideas and turn them into income. The premise of this book and my approach to this topic is that ideas in our head help no one. Ideas themselves dont have the power to change the world and become a profitable reality until we turn them into a tangible product, service or business. Thats why this book provides you with a step-by-step SYSTEM on how to become an IDEApreneur who consciously and strategically: a. increases your flow of ideas b. assesses your ideas for uniqueness and money-making potential c. positions, packages and communicates your ideas so they get noticed, respected and bought d. markets, merchandises, monetizes your ideas through a variety of strategic business activities Best-selling author Kurt Vonnegut was asked, Whats the secret to writing a great book? He thought about it for a moment and then said, Youve got to be a good date for the reader. My goal is to be a good date for you. I promise not to waste time on abstract theories that dont work in the real world. Youre about to learn proven techniques and tools you can use immediately to generate marketable, memorable, merchandisable ideas that get noticed and get bought. Ready to get started? Read on!

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