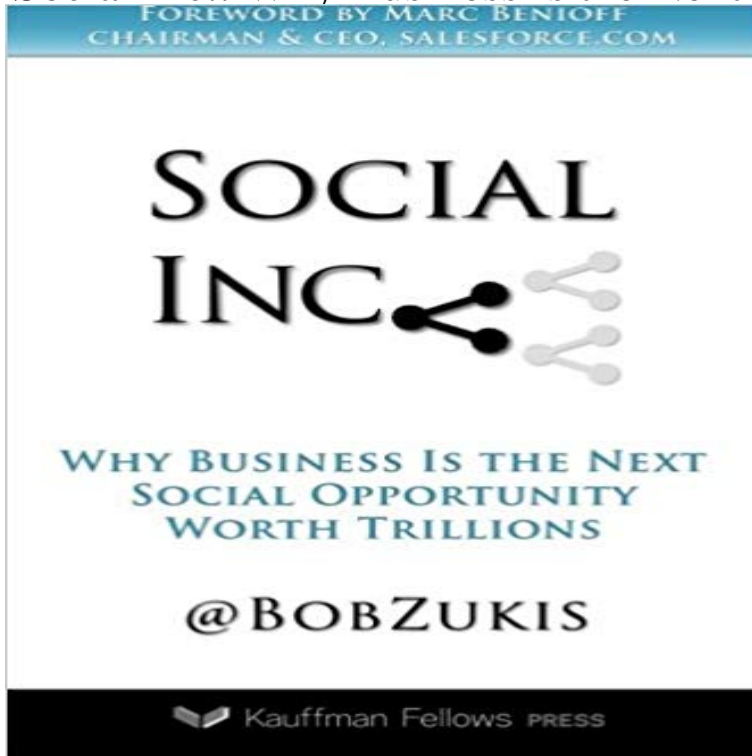


Social Inc.: Why Business Is the Next Social Opportunity Worth Trillions



SOCIAL INC. delivers a blueprint for reinventing the future of business--creating a business-led renaissance fueled by unprecedented levels of connectivity, empowerment, and innovation brought about by social technology. These new tools don't promise incremental improvements in productivity or profitability--they have the potential to deliver game-changing knockout blows. Not a book about Facebook or social media marketing, SOCIAL INC. is a thought-provoking stake in the ground for a people-led revolution that is changing the rules of business. Business management is now being open-sourced, and Zukis uses history, hindsight, and foresight to illustrate why business will never be the same because of this disruptive technology--it will be much, much better.

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Part 4: Michael Porter and the Holy Grail - Social Inc.: Why Business He is the Author of Social Inc. Why Business is the Next Social Opportunity Worth Trillions (Kauffman Fellows Press 2013) and the chapter IT

Acknowledgements - Social Inc.: Why Business Is the Next Social Editorial Reviews. Review. Zukis is uniquely positioned to take the key aspects of this topic **Resources - Southern California - NACD** He is a social business leader with decades of experience leading, growing and managing start-up and multi-country business services and He is the author of SOCIAL INC.: Why Business is the Next Social Opportunity Worth Trillions. **Dups Wijayawardhana on Twitter: I just bought: Social Inc.: Why** He is a social business leader with decades of experience leading, growing and managing start-up and multi-country business services and He is the author of SOCIAL INC.: Why Business is the Next Social Opportunity Worth Trillions. **Social Inc.: Why Business Is the Next Social Opportunity Worth Trillions**

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