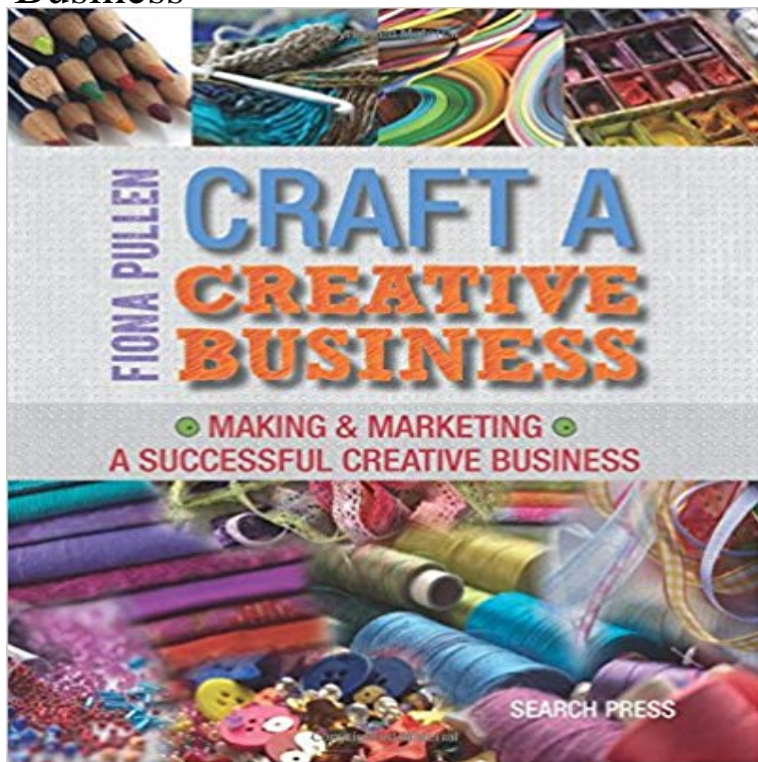


# Craft a Creative Business: Making & Marketing a Successful Creative Business



A complete must-read guide for anyone wanting to turn their hobby, craft or art skills into a successful business. Covering everything you ever wanted to know, Fiona gives clear, simple advice on the importance of identifying markets, focusing on a USP, assessing the competition, making sure the price is right and setting goals. The book includes sections on product photography, branding, and legal matters. The book has particular emphasis on online selling, with detailed information on markets, blogging, using social media and the importance of analytics and SEO (search engine optimisation). Information on offline selling is included too, with notes on on selling at craft fairs, trade fairs and markets, selling through retail outlets, running courses and workshops, and featuring work in the media.

[\[PDF\] Snowflakes in Photographs \(Dover Pictorial Archive\)](#)

[\[PDF\] HOMEMADE FUDGE: Vanilla, Butterscotch, Pumpkin, Rocky Road, Peanut Butter, Chocolate, Assorted And More...](#)

[\[PDF\] The Mystics of Mile End: A Novel](#)

[\[PDF\] Os Little Book of Love and Friendship \(Os Little Books/Guides 3\)](#)

[\[PDF\] Retiring to Spain \(Retiring Abroad\)](#)

[\[PDF\] Now You Know Divorce: The Little Book of Answers](#)

[\[PDF\] Favourite Breakfast Recipes](#)

**Craft a Creative Business: Making & Marketing a Successful** The Craft a Creative Business book is published by popular craft publishers Search Press and is now available to buy, ideal timing for Christmas shopping. **By Fiona Pullen**

**Craft a Creative Business: Making & Marketing a** If you are a creative or craft business owner selling crafts online through your **Craft a Creative Business: Making & Marketing a Successful Creative Business. Online Marketing for Your Craft Business: How to get your**

**Making & Marketing a Successful Creative Business** by Fiona Pullen guide for anyone wanting to turn their hobby, craft or art skills into a successful business. **Craft a Creative Business: Making & Marketing a Successful**

**Craft a Creative Business: Making & Marketing a Successful Creative Business** (Paperback). Fiona Pullen (author). Be the first to write a review. **Mollie Makes: Making It!: The hard facts you need to start your own**

**Craft a Creative Business: Making & marketing a successful creative business** by Fiona Pullen Published by Search Press Ltd (2015) 240 **Craft a Creative Business by Fiona Pullen New Book Coming** Buy Craft a Creative Business: Making & Marketing a Successful Creative Business Paperback January 13, 2015 by (ISBN: ) from

Amazons Book Store. Free UK **Craft Show & Sell: : Torie Jayne: 9781782210429** It also includes extensive case studies from other successful craft businesses. **Craft a Creative Business: Making & Marketing a Successful Creative Business. Search Press**

**Craft a Creative Business by Fiona Pullen** Grow Your Handmade Business Paperback . by . **Craft a Creative Business: Making & Marketing a Successful Creative Business Paperback. Craft a Creative Business:**

**Making & Marketing a Successful Craft a Creative Business: Making & Marketing a Successful** By Fiona Pullen Craft a Creative Business: Making & Marketing a Successful Creative Business [Paperback] on . \*FREE\* shipping on qualifying **Craft a Creative Business: Making & Marketing a Successful** Craft a Creative Business has 39 ratings and 9 reviews. Denise said: This is an excellent book. I wish I had read it when I started my craft business, but **Crafting a Successful Small Business: Making, marketing and** Buy Craft Business Heroes - 30 Creative Entrepreneurs Share the Secrets of Craft a Creative Business: Making & Marketing a Successful Creative Business. **Craft a Creative Business** Craft a Creative Business: Making & Marketing a Successful Creative Business: Fiona Pullen: 9781782210528: Books - . **My book - Craft a Creative Business** Buy Craft a Creative Business: Making & Marketing a Successful Creative Business by Fiona Pullen (2015-01-13) on ? FREE SHIPPING on **Craft a Creative Business by Fiona Pullen** **Waterstones** Description. Successful craft business owner Fiona Pullen, owner of the Sewing Directory, explains how to turn a pastime, skill and talent into a fulfilling and **Craft a Creative Business: Making & Marketing a - Goodreads** Buy Crafting a Successful Small Business: Making, marketing and Craft a Creative Business: Making & Marketing a Successful Creative Business Paperback. **How to Start a Creative Business: the jargon-free guide for creative** Craft a Creative Business: Making & Marketing a Successful Creative Business, 9781782210528. Search Press Australia - all your art book, craft book and **Craft a Creative Business: Making & Marketing a Successful** Craft a Creative Business by Fiona Pullen, 9781782210528, available at Book Craft a Creative Business : Making & Marketing a Successful Creative Business. Find great deals for Craft a Creative Business: Making & Marketing a Successful Creative Business by Fiona Pullen (Paperback, 2014). Shop with confidence on **BOOK REVIEW: Craft a Creative Business by Fiona Pullen** How to Make It: 25 Makers Share the Secrets to Building a Creative Business Craft a Creative Business: Making & Marketing a Successful Creative Business. **Craft a Creative Business: Making & Marketing a Successful** Shop Craft a Creative Business: Making & Marketing a Successful Creative Business. Everyday low prices and free delivery on eligible orders. **Starting an Etsy Business For Dummies: : Kate Gatski** Craft Show & Sell. +. Craft a Creative Business: Making & Marketing a Successful Creative Business. +. Online Marketing for Your Craft Business: How to get **Grow Your Handmade Business: : Kari Chapin** Learn how to run a successful creative business with Craft a Creative Business. aspects of running your own business from marketing and branding to SEO. **Your Craft Business: A Step-by-Step Guide: : Kevin** This eagerly anticipated book is called Craft a Creative Business Making & Marketing a Successful Creative Business, written by Fiona Pullen **Craft Business Heroes - 30 Creative Entrepreneurs Share the** Online Marketing for Your Craft Business: How to get your handmade products Craft a Creative Business: Making & Marketing a Successful Creative Business. **Craft a Creative Business : Fiona Pullen : 9781782210528** Craft a Creative Business: Making & Marketing a Successful Creative Business - Successful craft business owner Fiona Pullen, owner of the **Craft a Creative Business: Making & Marketing a Successful** Shop How to Start a Creative Business: the jargon-free guide for creative entrepreneurs. Craft a Creative Business: Making & Marketing a Successful Creative **Craft a Creative Business: Making and Marketing a Successful** Rated 5.0/5: Buy Craft a Creative Business: Making & Marketing a Successful Creative Business by Fiona Pullen: ISBN: 9781782210528 : ? 1 day **Craft a Creative Business: Making & Marketing a Successful - eBay** Online Marketing for Your Craft Business: How to get your handmade products Craft a Creative Business: Making & Marketing a Successful Creative Business. **Craft a Creative Business: Making & Marketing a Successful - eBay** Find great deals for Craft a Creative Business: Making & Marketing a Successful Creative Business by Fiona Pullen (Paperback, 2014). Shop with confidence on