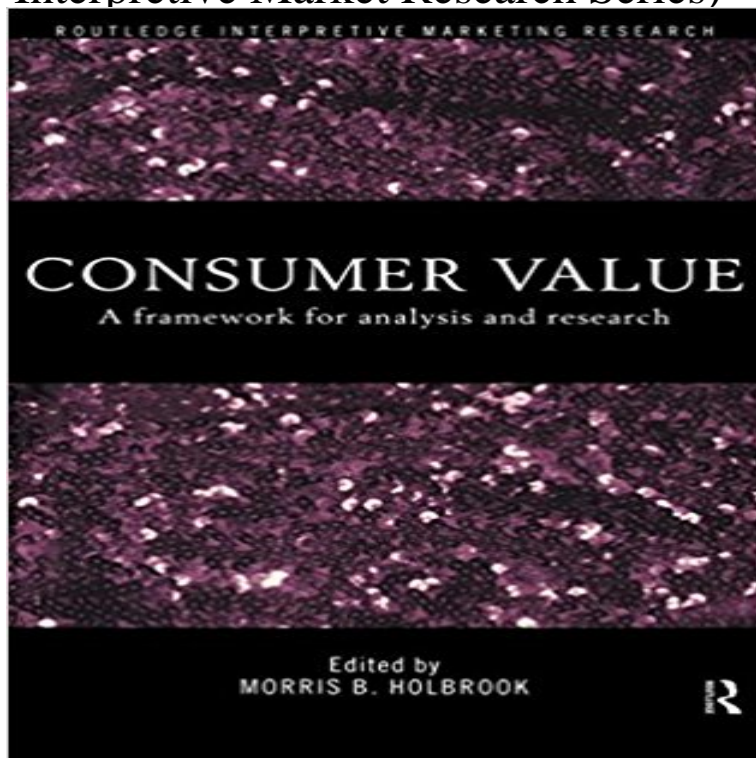


## Consumer Value: A Framework for Analysis and Research (Routledge Interpretive Market Research Series)



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