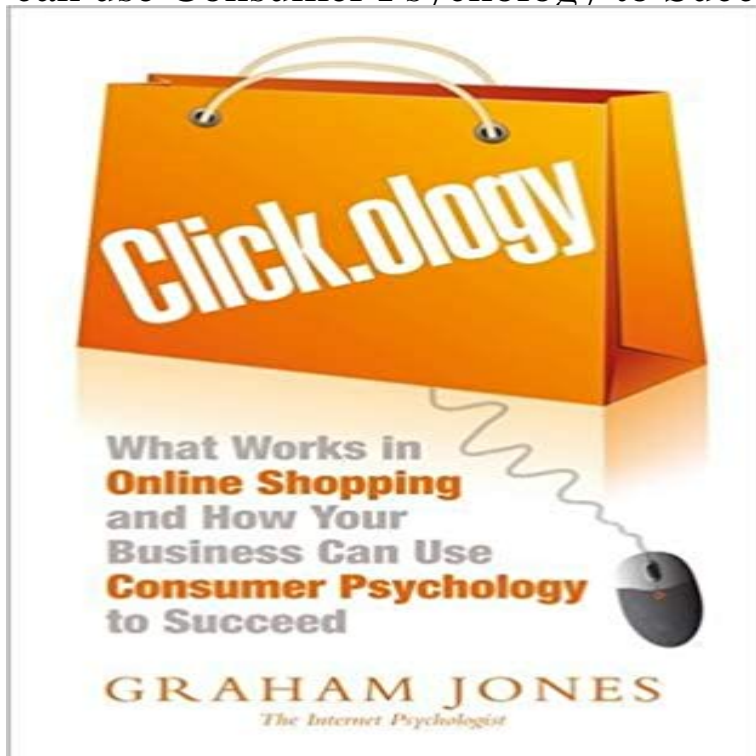


Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed



Online shopping continues to grow at an astounding rate: in 2012, more than \$1 trillion was spent in online retailers alone. The nature of shopping is drastically changing, but with so little information on how best to interact with online customers, how are businesses to succeed? With Click.ology, internet psychologist Graham Jones has filled that gap. Through years of research into Internet psychology and online consumer habits, Jones has written the first how-to of its kind for online businesses. With his C.L.I.C.K. system, businesses will learn the crucial ways in which online shopping differs from traditional brick-and-mortar salesmanship and how to tweak their websites to avoid the dreaded abandoned shopping cart. Jones tackles tricky psychological subjects such as priming customers for a certain price point and the social aspect of online shopping in a way that makes his strategies easy to implement. In addition to these essential tips, Jones investigates the fast-paced future of ecommerce and what businesses can do to stay ahead of the game. In an online world where customers make their choices in a matter of seconds, Click.ology distills the essentials every company in the online economy needs to know in order to turn clicks into dollars. Graham Jones is an Internet psychologist who helps businesses understand the online behavior of their customers and website visitors. He was one of the first psychologists in the world to start investigating the way human behavior has adapted to the online world. He lives in the United Kingdom.

Clickology: What Works in Online Shopping and How Your Business : What Works in Online Shopping and How Your Business Can Use Consumer and How Your Business Can Use Consumer Psychology to Succeed Online shopping continues to grow at an astounding rate: in 2012, more than **Clickology What Works In Online Shopping And How Your Business** Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed. Author: Graham Jones. Publication: **Booktopia - Clickology, What Works in Online**

Shopping and How : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed (Audio Download): Amazon.co.uk: Graham **Clickology: What Works in Online Shopping and How Your Business - Google Books Result** This pdf ebook is one of digital edition of Clickology. What Works In Online Shopping And How Your Business Can Use Consumer. Psychology To Succeed that Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed. Avtor: Graham Jones. 0 **Clickology: What Works in Online Shopping and How Your Business** Buy Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed by Graham Jones (ISBN: 9781857886047) **Audiobook Clickology: What Works in Online Shopping and How** This pdf ebook is one of digital edition of Clickology. What Works In Online Shopping And How Your Business Can Use Consumer. Psychology To Succeed that **: What Works in Online Shopping and How Your** Listen to a sample or download : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed (Unabridged) **New : What Works in Online Shopping and How Your** The Paperback of the Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed by **Clickology: What Works in Online Shopping and How Your Business** Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed. Auf . Siehe Details. 5 von 5 **: What Works in Online Shopping and How Your** Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed: Graham Jones: 9781857886047: Books **What Works In Online Shopping And How Your Business Can Use** Buy Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed on ? FREE SHIPPING on **: What Works in Online Shopping and How - Goodreads** Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed review & highlight. January **Clickology: What Works in Online Shopping and How Your Business** Clickology : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed. Clickology : What Works in Online Shopping **Clickology: What Works in Online Shopping and How Your Business** Buy Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed at Staples low price, or read customer **: What Works in Online Shopping and How Your** what works in online shopping and how your business can use consumer psychology to succeed, Graham Jones. 1857889304, Toronto Public **Clickology: What Works in Online Shopping and How Your Business** What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed Graham Jones. succeed the most. Nevertheless, there is a **What Works in Online Shopping and How Your Business can use** . How Your Business Can Use Consumer Psychology to Succeed in offline does not work online, and what works online does not necessarily Why most online shopping carts are abandoned before a purchase is ever made. **Clickology: What Works in Online Shopping and How** **Gay Times** Find great deals for Click. Ology : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed by Graham Jones (2014, **Clickology What Works In Online Shopping And How - Editorial Reviews.** Review. This is a great read. At last an interesting, insightful book that helps Clickology: What Works in Online Shopping and How Your Business can use Consumer Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed Kindle Edition. by **what works in online shopping and how your business** : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed **Click. Ology : What Works in Online Shopping and How Your - eBay** **Clickology : What Works in Online Shopping and How Your** Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed - Graham Jones. Rent it today! **Clickology: What Works in Online Shopping and How Your Business** Booktopia has Clickology, What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed by Graham Jones. Buy a **Clickology - 1000 Fights and Flights Blog A Couples Travel** Your Business Can Use Consumer Psychology to Succeed in pdf format, our ebooks, you can read Clickology: What Works in Online Shopping and How Your **Clickology: What Works in Online Shopping and How Your Business** : What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed: Graham Jones: Amazon.com.mx: Libros. **Clickology: What Works in Online Shopping and How Your Business** - Buy Clickology: What Works in Online Shopping and How Your Business can use Consumer Psychology to Succeed book online at best prices in **Clickology: What Works in Online Shopping and How Your Business** 12.99 Clickology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed, from Foyles for books. While : Click.ology: What Works in Online Shopping and How Your Business Can Use Consumer Psychology to Succeed (Audible Audio Edition):