

The ground beneath the book publishing industry dramatically shifted in 2007, the year the Kindle and the iPhone debuted. Widespread consumer demand for these and other devices has brought the pace of digital change in book publishing from it might happen sometime to it's happening right now—and it is happening faster than anyone predicted. Yet this is only a transitional phase. *Book: A Futurist's Manifesto* is your guide to what comes next, when all books are truly digital, connected, and ubiquitous. Through this collection of essays from thought leaders and practitioners, you'll become familiar with a wide range of developments occurring in the wake of this digital book shakeup: Discover new tools that are rapidly transforming how content is created, managed, and distributed Understand the increasingly critical role that metadata plays in making book content discoverable in an era of abundance Look inside some of the publishing projects that are at the bleeding edge of this digital revolution Learn how some digital books can evolve moment to moment, based on reader feedback

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