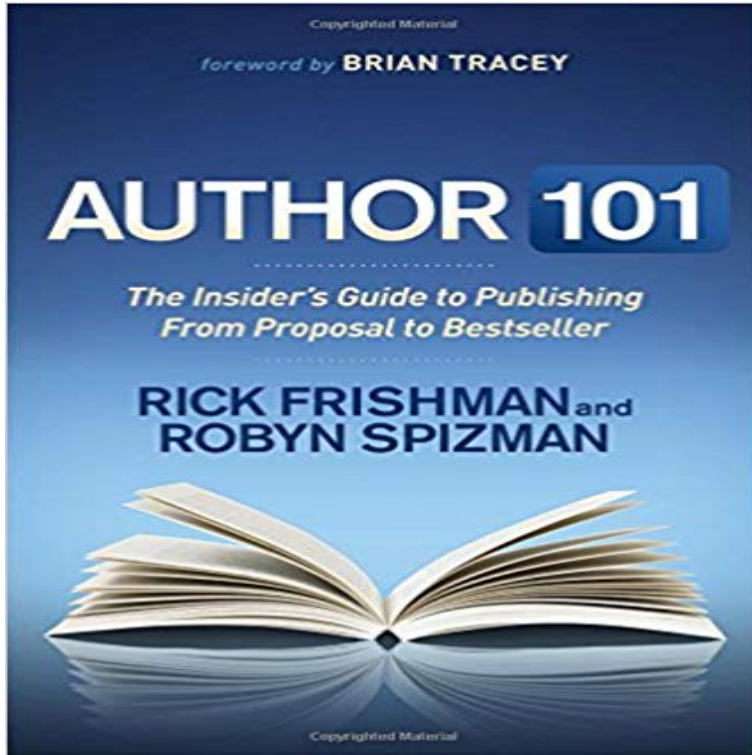


# Author 101: The Insiders Guide to Publishing From Proposal to Bestseller



The Fast Track to Getting published! Are you ready to get out of the slush piles? With the expert tutelage of Frishman and Spizman, an author can increase his/her chances of publication many times over. John Kremer, author, 1001 Ways to Market Your Books I've got a great idea for a book! But a great idea is not enough---what you need is a killer book proposal. With publishing gurus Rick Frishman and Robyn Spizman as your guides, you can create a proposal that makes your idea sing---and appeals to the right publishers. And once you secure that coveted book deal, Frishman and Spizman give you all you need to know to conceptualize, write, market, and turn your powerful message into a bestseller. We all need a guide on the journey through the publishing world and these experts take you by the hand and help navigate the hypercompetitive book industry. We all have an amazing message within. Now is the time to share it with the world to change your life and the lives of your audience.

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