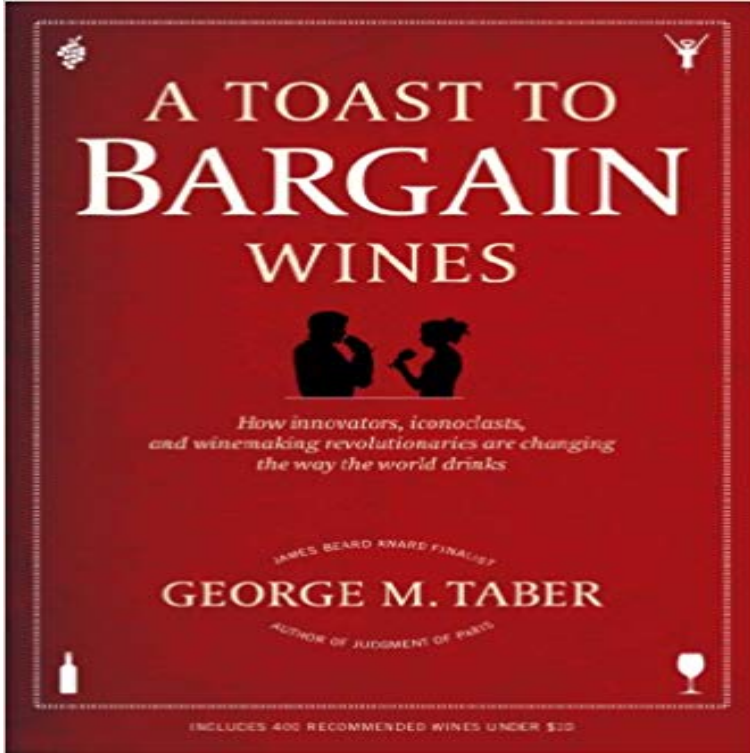


A Toast to Bargain Wines: How Innovators, Iconoclasts, and Winemaking Revolutionaries Are Changing the Way the World Drinks



THE ACCLAIMED AUTHOR OF JUDGMENT OF PARIS EXPLORES THE THRIVING BUSINESS OF BARGAIN WINES AND OFFERS HIS RECOMMENDATIONS FOR THE BEST VALUES. Is inexpensive wine any good? Award-winning author George M. Taber shows that it is, examining the paths to success of the worlds best-selling bargain brands. Taber helps readers learn to trust their taste and make informed decisions when confronting wine lists, and reveals how innovators are turning the old vin ordinaire into something extraordinaire. A Toast to Bargain Wines is an accessible mix of history, business, and reference, and includes a two-part guide to the worlds best buys: Georges ten favorite bargains of every varietal (plus two splurges in each category), then ten value brands from twelve regions around the world. Casual wine drinkers and connoisseurs alike will benefit from this insiders guide to finding and enjoying good wineat a great price.

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