

## What Every CEO Should Know to Survive a Data Breach



About the eBook Every business keeps confidential or sensitive information. Data breaches, in which confidential information is either stolen or leaked, are increasingly common. It is impossible to completely prevent them; no business is immune. Data breaches can happen to B2B or B2C companies, and consist of leaks of personally identifiable information (PII) or simply sensitive, confidential, or proprietary data. Under current laws in the United States, a data breach or spill of any magnitude involving PII triggers a range of legal obligations. An organization may have statutory obligations to disclose a data breach to its customers, or even obligations to disclose to its business partners if their data has been compromised. When a data breach occurs, there is cascading series of decisions to make irrevocable decisions which must be made quickly and with imperfect information. These decisions cannot be outsourced or delegated. It is essential, therefore, for every CEO to have an understanding of his or her company's technology organization, where its data resides, and how his company moves information around the company. Moreover, it is critical that a CEO think ahead of time about the series of recurring decisions he or she must make when responding to data spills or breaches. By training management to be aware of these issues so as to assist the CEO, understanding concepts such as security by design and privacy by design, and ensuring that the Company has a bevy of competent subject-matter experts at its disposal, a CEO can ensure that, should a data breach emergency occur, his or her Company will be properly equipped to handle it. About the Author: Joseph V. DeMarco, Partner, DeVore & DeMarco LLP Joseph V. DeMarco specializes in representing and counseling clients on complex issues involving information privacy and security, theft of intellectual property, computer

intrusions, online fraud, employee malfeasance and crisis management. From 1997 to 2007, DeMarco was an Assistant United States Attorney for the Southern District of New York, where he founded and headed the Computer Hacking and Intellectual Property (CHIPs) Program, dedicated to investigating and prosecuting violations of federal cybercrime laws and intellectual property offenses. Under his leadership, CHIPs prosecutions grew from a trickle in 1997 to a top priority of the United States Attorneys Office. DeMarco has also served as a visiting trial attorney at the Department of Justice Computer Crimes and Intellectual Property Section in Washington, D.C., where he focused on technology-related policy matters such as Internet privacy, international cyber-investigations, e-commerce, identity theft, and the electronic theft of intellectual property. Since 2002, DeMarco has been an adjunct professor at Columbia Law School, where he teaches the Internet and Computer Crimes seminar. Prior to joining the United States Attorneys Office, DeMarco was a litigation associate at Cravath, Swaine & Moore, where he concentrated on antitrust, securities and intellectual property law for high-technology clients. DeMarco served as law clerk to the Honorable J. Daniel Mahoney, United States Circuit Judge for the Second Circuit Court of Appeals.

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Nearly half of security leaders believe a major security breach will happen in the next 12 months. Eran Sinai is the CEO of ID Theft Recovery and has more than 15 years of experience. All of the steps a business takes after a data breach are important in resolving the breach. It is important to let the department know about the breach. **What Every CEO Should Know to Survive a Data Breach by Unknow** Free read new releases What Every CEO Should Know to Survive a Data Breach book online. No only that, you also can read or download other free books on **3 Common IT Issues Every CEO Should Know About** Proactive monitoring of your data systems makes it much harder for data breaches to occur. your IT security and stability NOW, then youre likely to survive the storm. **Cyber Breach Coaching - SANS Institute** What Every CEO Needs to Know About the Cloud .. 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What Every CEO Should Know to Survive a Data Breach. **What Every CEO Needs to Know About the Cloud** Perhaps because of a misconception that cyber security is the easy part to calculate, but it is also very real, and some organizations dont survive. In May of 2014, Targets CEO resigned following their massive public data breach. **5 Questions Every CEO Should Know**, and thats a great starting point. **Cybercrime is the greatest threat to an organizations survival today** The continuous coverage of network breaches and data leaks, indicates that information security is a top priority. After a data inventory, your security team should know about all the **Cybersecurity Facts Every CEO Needs to Know to Survive in 2015** Its essential for all key people in the company to know what these assets are. This guide to help your company survive a data breach can also **What Every CEO Should Know to Survive a Data Breach Book** **Cybersecurity Facts Every CEO Needs to Know to Survive - LinkedIn** What Every CISO Needs to Know About Cyber Insurance data breaches are in the news every day in both the private and public sectors. . On January 13, 2015, President Obama sent three cybersecurity and data breach **is that with live response the artifacts are being discovered on a live running system against an** **Ten Things Every CEO Should Ask about Security in their** About the eBook. Every business keeps confidential or sensitive information. Data breaches, in which confidential information is either stolen or leaked, are **Is Your Security Incident a Data Breach? Uncle Sam & Regulators** Breaches, leaked documents, and cybersecurity attacks impact stock prices and **breach? Five questions every CEO should ask ..** Once you know the value of that data, where its located .. 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