

## What Every CEO Should Know to Survive a Data Breach



About the eBook Every business keeps confidential or sensitive information. Data breaches, in which confidential information is either stolen or leaked, are increasingly common. It is impossible to completely prevent them; no business is immune. Data breaches can happen to B2B or B2C companies, and consist of leaks of personally identifiable information (PII) or simply sensitive, confidential, or proprietary data. Under current laws in the United States, a data breach or spill of any magnitude involving PII triggers a range of legal obligations. An organization may have statutory obligations to disclose a data breach to its customers, or even obligations to disclose to its business partners if their data has been compromised. When a data breach occurs, there is cascading series of decisions to make irrevocable decisions which must be made quickly and with imperfect information. These decisions cannot be outsourced or delegated. It is essential, therefore, for every CEO to have an understanding of his or her company's technology organization, where its data resides, and how his company moves information around the company. Moreover, it is critical that a CEO think ahead of time about the series of recurring decisions he or she must make when responding to data spills or breaches. By training management to be aware of these issues so as to assist the CEO, understanding concepts such as security by design and privacy by design, and ensuring that the Company has a bevy of competent subject-matter experts at its disposal, a CEO can ensure that, should a data breach emergency occur, his or her Company will be properly equipped to handle it. About the Author: Joseph V. DeMarco, Partner, DeVore & DeMarco LLP Joseph V. DeMarco specializes in representing and counseling clients on complex issues involving information privacy and security, theft of intellectual property, computer

intrusions, online fraud, employee malfeasance and crisis management. From 1997 to 2007, DeMarco was an Assistant United States Attorney for the Southern District of New York, where he founded and headed the Computer Hacking and Intellectual Property (CHIPs) Program, dedicated to investigating and prosecuting violations of federal cybercrime laws and intellectual property offenses. Under his leadership, CHIPs prosecutions grew from a trickle in 1997 to a top priority of the United States Attorneys Office. DeMarco has also served as a visiting trial attorney at the Department of Justice Computer Crimes and Intellectual Property Section in Washington, D.C., where he focused on technology-related policy matters such as Internet privacy, international cyber-investigations, e-commerce, identity theft, and the electronic theft of intellectual property. Since 2002, DeMarco has been an adjunct professor at Columbia Law School, where he teaches the Internet and Computer Crimes seminar. Prior to joining the United States Attorneys Office, DeMarco was a litigation associate at Cravath, Swaine & Moore, where he concentrated on antitrust, securities and intellectual property law for high-technology clients. DeMarco served as law clerk to the Honorable J. Daniel Mahoney, United States Circuit Judge for the Second Circuit Court of Appeals.

**Cybersecurity Facts Every CEO Needs to Know to Survive - LinkedIn** Recent data breaches have highlighted yet again that upper management needs a better understanding of cybersecurity as well as the role of **What Every CEO Should Know to Survive a Data Breach eBook** Mismanaged IT security and systems can not only cost billions of dollars in yet major IT issues that every CEO and business leader needs to know about a loss when you suffer a data breach your customers stand to lose as much or to improve your IT security and stability NOW, then youre likely to survive the storm. **3 Common IT Issues Every CEO Should Know About - Swick** Free read new releases **What Every CEO Should Know to Survive a Data Breach** book online. No only that, you also can read or download other free books on **eBook: 7 Things Every CEO Should Know About Information Security** Information security has become a hot button issue in corporate boardrooms as more data breaches make headlines. Security breaches impact a companys **Cybersecurity Facts Every CEO Needs to Know to Survive - LinkedIn** Cybersecurity Facts Every CEO Needs to Know to Survive in 2015 In the event of a data breach, there is the equivalent of a ticking stop watch **What Every CEO Should Know to Survive a Data Breach Book** Cybercrime is the greatest threat to an organizations survival today article know, or will soon learn, that hackers have breached the security perimeter Every CEO should know if their organization has cyber security under **PDF ePub What Every CEO Should Know to Survive a Data Breach**

Nearly half of security leaders believe a major security breach will happen in the next 12 months. Eran Sinai is the CEO of ID Theft Recovery and has more than 15 years of experience. All of the steps a business takes after a data breach are important in resolving the breach. It is important to let the department know about the breach. **What Every CEO Should Know to Survive a Data Breach by Unknow** Free read new releases What Every CEO Should Know to Survive a Data Breach book online. No only that, you also can read or download other free books on **3 Common IT Issues Every CEO Should Know About** Proactive monitoring of your data systems makes it much harder for data breaches to occur. your IT security and stability NOW, then youre likely to survive the storm. **Cyber Breach Coaching - SANS Institute** What Every CEO Needs to Know About the Cloud .. Like service interruptions, security breaches at cloud computing companies are big news, and the 2011 **What Every CEO Needs to Know About Cybersecurity - AT&T Business** The inevitability of incidents & data breaches is further compounded by the **Uncle Sam & Regulators Want to Know** CEO and Founder of Radar, Inc. and three territories that each have their own unique triggers, definitions, and and business partners, organizations cant thrive or even survive. **What Every CEO Should Know to Survive a Data Breach Book** Anthems massive data breach poses a big test for the health After all, the CEO at retailer Target Corp. didnt survive his If Anthem was negligent or its something that could have been avoided, that will not bode well for his tenure as CEO, said Ana Gupte, Anthem hack Q&A: What you need to know. **Preventing Data Breaches - BTR-Security** Free read new releases What Every CEO Should Know to Survive a Data Breach book online. No only that, you also can read or download other free books on **What Every CEO Should Know to Survive a Data Breach Book** Download What Every CEO Should Know to Survive a Data Breach ebook by UnknowType: pdf, ePub, zip, txt Publisher: ExecSenseReleased: February 6, **What Every CEO Should Know to Survive a Data Breach Book** Free read new releases What Every CEO Should Know to Survive a Data Breach book online. No only that, you also can read or download other free books on **Anthem data breach poses a big test for its CEO - LA Times** What Every CEO should know about Preventing Data Breaches the Culture of Security with all the other demands to just survive in todays **What Every CISO Needs to Know About Cyber Insurance - Symantec** Data Breaches and Cyber Security are a new source of worry for the modern CEO. As .. (2012). What Every CEO Should Know to Survive a Data Breach. **What Every CEO Needs to Know About the Cloud** Perhaps because of a misconception that cyber security is the to calculate, but it is also very real, and some organizations dont survive. In May of 2014, Targets CEO resigned following their massive public data breach. provided 5 Questions Every CEO Should Know, and thats a great starting point. **Cybercrime is the greatest threat to an organizations survival today** The continuous coverage of network breaches and data leaks, indicates that information After a data inventory, your security team should know about all the **Cybersecurity Facts Every CEO Needs to Know to Survive in 2015** Its essential for all key people in the company to know what these assets. This guide to help your company survive a data breach can also **What Every CEO Should Know to Survive a Data Breach Book** **Cybersecurity Facts Every CEO Needs to Know to Survive - LinkedIn** What Every CISO Needs to Know About Cyber Insurance data breaches are in the news every day in both the private and public sectors. . On January 13, 2015, President Obama sent three cybersecurity and data breach is that with live response the artifacts are being discovered on a live running system against an **Ten Things Every CEO Should Ask about Security in their** About the eBook. Every business keeps confidential or sensitive information. Data breaches, in which confidential information is either stolen or leaked, are **Is Your Security Incident a Data Breach? Uncle Sam & Regulators** Breaches, leaked documents, and cybersecurity attacks impact stock prices and breach? Five questions every CEO should ask .. Once you know the value of that data, where its located .. Cyberdefense for IoT will live inside the network **Does Your CEO Really Get Data Security? - Harvard Business Review** Recent data breaches have highlighted yet again that upper management needs a better understanding of cybersecurity as well as the role of **Data Breach Experts Share The Most Important Next Step You** What Every CEO Should Know About IT Security. Among the Hardest Hit. Sonys Security Megabreach. Sonys data breach should be an eye-opening account **Corporate Security Checklist - a CEOs Guide to Cyber Security** A well-executed data breach is potentially more dangerous to your business than a recession. You can survive a recession by making a smaller or cheaper version of The reality is that every day, millions of small breaches are to hide their entry and exit data from logs, so no one knows they were there.