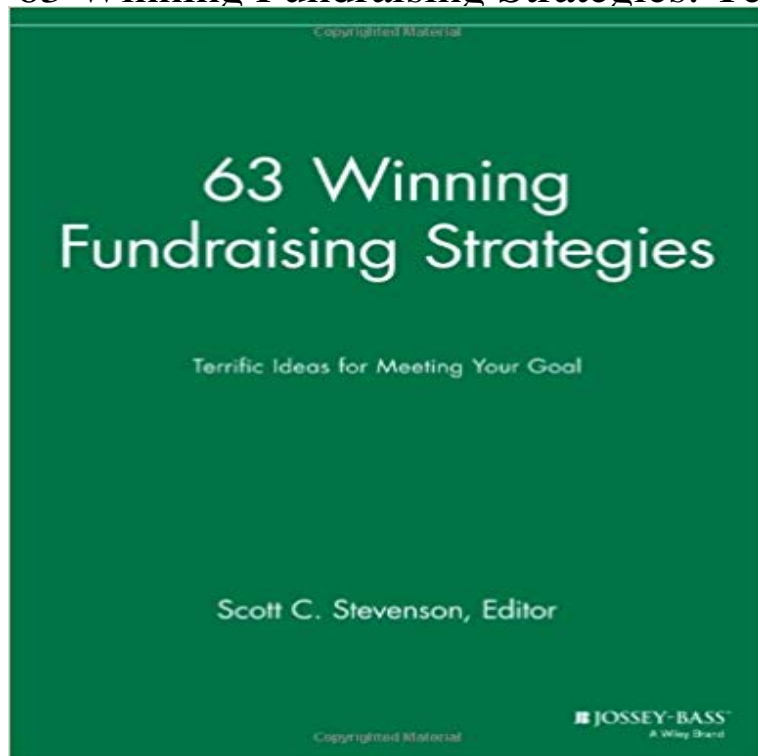


63 Winning Fundraising Strategies: Terrific Ideas for Meeting Your Goal



Originally published by Stevenson, Inc., this practical resource delivers a wealth of successful strategies for any fundraising endeavor, including annual funds, capital campaigns, volunteer-driven efforts, and project campaigns. In addition to presenting strategies to help nonprofit organizations meet or surpass fundraising goals, this resource provides step-by-step fundraising procedures successfully implemented by other nonprofit organizations and includes a variety of useful sample forms and reports. Important topics covered include: Donor tours to ignite passion Tribute programs Special events Chambers of commerce collaboration Board member involvement Text/Mobile donations Awards dinners Employee giving campaigns Student-driven events Donor walls Giving/Donor clubs Block Parties Raising money in lean times Events for younger constituents Donor incentives Soliciting Online donations Please note that some content featured in the original version of this title has been removed in this published version due to permissions issues.

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